

### **Privacy Disclaimer Article 13-14 of the European Regulation 679/2016 and consent**

Dear customer, according to the art. 13 and 14 of the European Regulation (EU) 2016/679 (below GDPR), and in relation to the personal data that the company collect from the data subject to carry out its activity of accommodation and host, we communicate the following:

#### **Data Controller**

is the society **A Casa di Olga – di Benedetta e Lorenzo Materassi S.n.c.**, with registered office in 50144 Firenze, via delle Ghiacciaie 41, cod. Fisc. and p.iva 05713590486, email: [info@acasadiolga.it](mailto:info@acasadiolga.it) – pec: [acasadiolga@registerpec.it](mailto:acasadiolga@registerpec.it)  
The Owner can be contacted by ordinary email: [info@acasadiolga.it](mailto:info@acasadiolga.it) and/or pec [acasadiolga@registerpec.it](mailto:acasadiolga@registerpec.it).

#### **Purposes of data processing.**

The purpose of processing the personal data is to develop the work of accommodation and housing carried out by the owner, as well as the activities compatible with them. These data are provided by you at the time of booking, also through the tourist websites and brokerage portals you have used, and are confirmed upon arrival at our property.

The data processed are: - personal data, residence data, telephone and email contact, data related to electronic payment methods. Your data will also be processed in order to: - fulfill the obligation under Article 109 of the R.D. 18.6.1931 n. 773, which requires the registration and communication to the Police Headquarters of the generalities of the people hosted, by electronic transmission of said data on the portal "alloggiati web" of the State Police; - perform the work of receiving messages and telephone calls addressed to her; speed up the registration procedures in case of subsequent stays at our facility; - fulfill the current administrative, accounting and tax obligations. In case of your consent, the data may also be processed to send you our promotional messages and updating of rates and special offers.

#### **Method of data processing**

Personal data may be processed by means of both paper and computer files and processed in ways strictly required to meet the above mentioned purposes.

#### **Legal basis of data processing**

The owner processes your personal data lawfully, where the processing:

- is necessary to fulfill hosting services, pre-contractual measures and all the activities compatible with that purpose;
- is necessary to fulfill a legal obligation that hang over the Owner;
- is based on the express consent, if you have gave it to receive our promotional messages and updating on rates and offers;
- is based on the legitimate interest of the Owner to promote its products through marketing activities, except for your unconditional right to object.

#### **Consequences of failure to provide personal data**

With regard to personal data necessary for the fulfilment of the contract of which you are a party or related to the fulfilment of a regulatory obligation, the failure to communicate personal data prevents the improvement of the contractual relationship itself.

#### **Data storage**

Your personal data, object of treatment for the above mentioned purposes, will be kept for the duration period of the contract and, subsequently, for the period in which the Owner is subject to conservation obligations for fiscal purposes or for other purposes required by the law, that means for 10 years from the end of the service provided. It is specified that the data concerning the payment methods are maintained only up to 3 months from the payment of the service.

#### **Data communication**

Your personal data may be disclosed to:

1. To the Authority of Public Security, Judicial or administrative authorities, for the fulfilment of the obligations of contract and law;
2. To the persons hired by the Owner for fiscal and legal obligations;
3. Banks and insurance institutions that provide functional services for the purposes indicated above;
4. Subjects who process data to fulfill specific legal obligations;

#### **Profiling and Diffusion of personal data**

Your personal data are not subject to diffusion or to any fully automated decision making process, including profiling.

#### **Rights of the interested party**

Among the rights recognized to you by the GDPR there are these:

- ask the Owner to access your personal data and information about them; correction of wrong data or integration of incomplete data; the cancellation of personal data concerning you (upon the occurrence of one of the conditions indicated in the art. 17, paragraph 1 of the GDPR and in compliance with the exceptions described in paragraph 3 of the same article); the restriction of the processing of your personal data (upon occurrence of one of the hypotheses indicated in art. 18, paragraph 1 of the GDPR);
- request and obtain from the Owner - in cases where the legal basis of the treatment is the contract or consent, and the same is done by automated means - your personal data in a structured and readable format by automatic device, also in order communicate such data to another data controller (so-called right to the portability of personal data);
- oppose at any time the processing of your personal data upon occurrence of particular situations that affect you;
- revoke the consent at any time. This only in case where the processing is based on your consent for one or more specific purposes and concerns common personal data (for example date and place of birth or place of residence), or particular categories data (eg data revealing your racial origin, your political opinions, your religious beliefs, your health or your sex life). The treatment based on consent and gave before the revocation of the same preserves, however, its lawfulness;
- make a complaint to a supervisory authority (Authority for the protection of personal data - [www.garanteprivacy.it](http://www.garanteprivacy.it)).

The interested party declares to have received the above information, exhibited in the apartments of A Casa di Olga and on the site [www.acasadiolga.it](http://www.acasadiolga.it)



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